

The University of Akron  
**Classification Specification**

<b>Job Title:</b>	Web Graphics Designer	<b>Job Code:</b>	T43333
<b>Job Function:</b>	Staff	<b>Grade:</b>	217
<b>Job Family:</b>	Classified	<b>FLSA:</b>	Non-Exempt
<b>SOC Description:</b>	3000 Information Technology Division	<b>Date:</b>	4/15;1/04; 7/00

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**Job Summary:**

Develop the aesthetics, visual design and/or layout of website pages to effectively support the University's web page.

**Essential Functions:**

50% Lead the creative efforts in concepting, designing and producing the flow, graphic and aesthetic portions of all web projects for the University's web presence including mobile efforts and the implementation and branding of third party solutions.

35% Design, write and edit template pages and complex web pages which incorporate video, audio and forms.

5% Establish and maintain the highest possible levels of creative design output.

5% Research new tools and new technologies for use on the Web. Disseminate information concerning new technologies.

5% Maintain policies and procedures as they apply to the World Wide Web.

**Education:**

Requires 18 months of education or training beyond high school.

**Licenses/Certifications/Requirements:**

None.

**Experience:**

Requires a minimum of 2 years experience in web design with emphasis on web graphics. Strong organizational, technical writing and writing skills required. Strong portfolio in electronic design methods and strong working knowledge of at least one WYSIWYG web design environment (Dreamweaver, Adobe Fireworks, etc.)required. Must be experienced and conversant in non-linear design theory and practice. Prior experience with FLASH and 3-D technologies preferred.

**Leadership:**

No authority or responsibility for the supervision of others.

**Physical Requirements:**

Job is physically comfortable; individual is normally seated and has discretion about walking, standing, etc. May occasionally lift very lightweight objects.

**Working Conditions:**

Standard working environment with possible minor inconveniences due to occasional noise, crowded working conditions and/or minor heating/cooling or ventilation problems. Near continuous use (>70% of the time) of a video display terminal.

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The intent of this classification specification is to provide a representative summary of the types of duties and responsibilities that will be required of positions given this title and shall not be construed as a declaration of the specific duties and responsibilities of any particular position. Employees may be requested to perform job-related tasks other than those specifically presented in this description. The University requires that all University employees whose assigned duties include some involvement with The University of Akron's intercollegiate athletics program, comply with all relevant NCAA Bylaws in performing their work.