

University Council

MINUTES

DECEMBER 7, 2021

3 – 3:51 PM

MICROSOFT TEAMS

MEETING CALLED BY	Tonia Ferrell, chair
TYPE OF MEETING	Monthly Meeting
PRESIDER	Tonia Ferrell, chair
NOTE TAKER	Heather Loughney
ATTENDEES	<p>Member: Jeanette Carson, Katie Cerrone, Pamela Duncan, Eli Eubanks, Ed Evans, Tonia Ferrell, Amy Freels, Katelyn Frey, James Garcher, Courtney Johnson-Benson, Grace Kasunic, Kris Kraft, Paul Levy, Tim McCarragher, Gary Miller, John Nicholas, Michele Novachek, Robert Peralta, Linda Saliga, Shawn Stevens, John Wiencek</p> <p>Absent with notice: Laura Conley, Marjorie Hartleben, Steve Myers,</p> <p>Absent without notice: Juliana Fierro, Migyeong Jang, Megan Kenworthy, Jennifer Manista, Tiffany Schmidt</p> <p>Other attendees: Matt Akers, Phil Allen, Michelle Banis, Christine Boyd, Kim Cole, John Corby, Marie Celeste Cook, Aimee DeChambeau, Melissa Dreisbach, Tammy Ewin, Kathee Evans, Kelli Fetter, Kim Gentile, Dallas Grundy, Anne Hanson Hilaire, Cher Hendricks, Diane Hergenrather, Wayne Hill, Judith Juvancic-Heltzel, Sarah Kelly, Wendy Lampner, Christine Mayer, John Messina, Nick Weber, John Reilly, Scott Roberts, Terry Sampson, Abby Shiban, Michele Smith, Joe Urgo, Sonya Wagner, Luke West, Susan White</p>
Agenda topics:	
	<p style="text-align: center;">CALL TO ORDER TONIA FERRELL</p>
	<p>1. The chair called the meeting to order at 3:00 pm.</p>
	<p style="text-align: center;">EXECUTIVE COMMITTEE REPORT TONIA FERRELL</p>
	<p>The chair reviewed the November 23 UC Executive Committee minutes.</p> <ul style="list-style-type: none"> • Topic Submissions – discussion of submissions on faculty parking, jobs for freshmen, land contract and certification training. • Bylaws review – meeting to make final changes to bylaws before moving forward to legal. • Debriefed on UCEC meeting that was attended by BOT Chair Gingo. It was suggested to have constituent body reps talk about their constituency and organization at the next meeting that the chair attends. Also suggested to have everyone in the meeting introduce themselves. • Discussed the food truck committee, no volunteers yet

PRESIDENT'S REMARKS

DR. GARY MILLER

The President thanked everyone for their work in this important group.

- Commencement is this weekend and will take place in the JAR so we can have a formal processional. All robing will happen in the Tommy Evans Lounge so admins, trustees and speakers will all be together.
- In Columbus to support legislation by Representative Cross to help retain in-state and out-of-state students in Ohio and working with him to it passed next year or so. Working with Senator Cirino on land advance legislation. A legislative act is needed to sell university property and we're working to sell some wo we are interested in that.
- Divisive comments legislation will be moving, sent a letter to Chair Ferrell from Bruce Johnson to Speaker Cupp from all university presidents opposing these bills and we are allowing everyone to share it now. This legislation is not in the best interest of higher education or academic freedom but appears it may still be decided to go forward. We continue to work hard against it. Thanks to Matt Akers for drafting our letter and testimony when it is needed.
- Work continues on safety and the Board has been briefed on their committees on our safety initiative. Moving on several fronts' cameras south of Exchange and police patrols as well as a contract with Block by Block and looking for property for a police substation there. There was an article in ABJ about Stephanie Uhas and her efforts to develop a legal group to move against landlords to take action.
- Continuing to watch COVID carefully, Eric gave a great presentation to Faculty Senate recently. Looking at new variant and what is happening with other variants. Pushing for vaccinations and for events to go forward as planned.
- Visiting and ramping up visits with donors and traveling more.
- Have a happy holiday and get some rest.

There were no questions for the President.

PROVOST'S REMARKS

JOHN WIENCEK

- Recruiting and Enrollment – work continues on increasing applications. Seeing impact for non-residents from our marketing. Applications up over last year and working to recapture students who dropped out recently. State support and some of our own initiatives. Over 100 planning to return. Transfers are up as well. Good short-term news on that front. Applications are up and looking to see that go up more. Have set goals and working to attain them, don't let up but are encouraged.
- UPG working on Plan, should be coming out soon. Website to be updated and launched. UPG is working to develop tools for developing aspirations and plans for depts. Envisioning event will be happening this Thursday for President's cabinet and deans. Working to develop for others to use. UPG also decided to

use AKR plan to make continual progress and stay focused looking to have someone oversee on a weekly basis and moving forward to create a Provost Faculty Fellow to serve as guide and coach to do that work. Stay tuned and we hope to have that person in place in early spring.

- Student services front – all agree we need to improve how we bill students and Kevin Rushing and John Messina and Jennifer Hartman working on new billing statement to make it easier to understand and have shared with USG and they approved and hoping to have it in place for Fall 2022.
- Leadership searches continue – Law Dean, CBA dean, searches wrapping up before break. Will keep you abreast. Spring will pick up other Dean searches including CHHS, and CEPS. Search for VP Research moving along. Vice Provost for Student Pathways/Honors ad is in place, could use help on getting word out on that, not using search firm for this one. Looking internally and externally for this, forward names to Joe Urgo. Search for Enrollment Management Vice Provost position just starting, working with a search firm on this. This is an important position, will launch after first of year with quick turn-around. Permanent stable leadership being the goal on all of these searches and working on that.
- Ad hoc Investment Committee will be ready to report after the first of the year.

There were no questions for the Provost.

PRESENTATION

JOHN CORBY

John shared a PowerPoint presentation. https://uazips-my.sharepoint.com/personal/hl_uakron_edu/Documents/University%20Council/UC%20Minutes/2021-2022/Cloud%20ERP%20For%20UC%2012-7-2021.pptx

Update on Cloud ERP RFP:

- Cloud based data source
- Provide single source of data
- RFP released over the summer
- Two proposals submitted – Oracle and Workday, Oracle was more expensive and not available for a couple more years. Workday has complete system available and less expensive.
- Demonstrations conducted on campus.
- Feedback was positive for Workday
- Received feedback from 3 partners
- Recommendation to BOT to proceed with Workday and AVAAP for implementation

Subscription costs:

Workday = \$1,440,873 – expect to have savings from removal of other systems.

Implementation:

Start in January 2022 and finish December 2022

Searching for project manager and line up staff. Doing data inventory and cleanup. Creating process policy information. Documentation processes.

	<p>Questions:</p> <p>A question was asked about the implementation schedule on student side. Corby responded that the base will begin Summer 22, with completion in Fall 24.</p> <p>A question was asked regarding the knowledge web as a consideration for ERP. Corby responded that it was a consideration.</p> <p>A question was asked about implementation - will be doing 2 things at same time, doing one in Peoplesoft and one in archive history of financial aid – need to keep years of information for providers, upwards of 10 years. How are we going to keep that history and make it accessible? Corby responded that one of the newer features is “student history” can load history for those kinds of issues, transcripts, and such. Additionally, developing data marks that will hold history that might not go into Workday.</p> <p>There was a question about status of data governance and what are thoughts on pre-during-and post data ensuring that business processes that touch more than one unit will break down silos and working collaboratively as things change. Corby answered that y – governance – both Workday and AVAAP, will insist on a process for that to avoid silos. Built into project structure. Understanding that at the beginning of this there will be student input on projects, recognition of holistic approach of implementation.</p> <p>The Provost thanked John and his teams and thanked the shared governance bodies working with John on this. He shared his excitement about what this could do for the university and that it is a strong part of our work to moving our trajectory upward.</p>
	<p style="text-align: center;">PRESENTATION</p> <p style="text-align: right;">KIM GENTILE</p>
	<p>Kim shared a PowerPoint presentation. https://uazips-my.sharepoint.com/personal/hl_uakron_edu/Documents/University%20Council/UC%20Minutes/2021-2022/Admissions%20Updates%20UC%2012-7-2021.pptx</p> <p>Undergraduate Admissions Updates: Our last presentation was focused on COVID recruitment, shared data on the efforts. Today’s presentation focus is community efforts.</p> <p>Office is constructed of transfer and adult students, high school students, applications, systems and data team and then our team of student assistants that work in our office and our zips recruiting club.</p> <p>Sources of new student enrollment:</p> <ul style="list-style-type: none"> • Direct from high school students • Transfer students • Adult Students • Guest Students • Postbac Students <p>Pillars of our work:</p> <ul style="list-style-type: none"> • Build awareness and expand reach • Generate inquiries • Generate applications

- Yield
- Enrollment

Working with class of '22 and nurturing '23 and '24 simultaneously. Also working with transfer students.

Collaboration with Campus Community:

- UA leadership
- UC & M
- Student Service areas
- Current students
- Alumni

Shared example marketing items.

Commitment to Diversity, Equity and Inclusion

- Regular meetings with Dr. Wrice
- Engagement with Community-based Organizations
- Partnership with College Greenlight
- Events
- Underrepresented Student scholarship
- Engagement with APS, I Promise, CMSD, Canton City Schools, Columbus City Schools, etc

Info sources students find most helpful

University websites

- Social media
- Emails from universities
- Parents/family members/community
- Search engines
- Personal letters/direct mail
- High school counselors
- Campus visits

Transfer students

- Foundations
- Awareness
- Yield and support

Support the university's efforts to increase enrollment

- Get to know the University of Akron
- Exhibit pride in the University of Akron
- Provide exceptional customer service
- Take advantage of opportunities to share our distinguishing qualities
- Value/importance of the visit day experience

Appreciate when campus responds to FB posts. Respond to phone calls, be kind.

There were no questions.

Kraft – want to announce from Rec/Wellness, RooFit is back! Ready to start at end of January. Get your teams ready.

Ferrell – a lot of people liked that program.

CONSTITUENCY REPORTS

TONIA FERRELL

- GSG – Frey – GSG developing agreement for mentor/mentees. Our new governing documents will be shared/approved with BOT this month. Remind any grad students about professional enrichment grant that helps with travel, etc. on our website.
- USG – Garcher – USG has had a busy week with next being our off-campus safety groups, focus on off-campus living and how to better those for students. M-Th online. Finalizing an off-campus safety forums. Will go to off campus safety director to take to city or UAPD. Excited to have direct input. Grace and I worked to bring back safety walks next semester, they will be once a month and will include on campus and off campus areas that students live and walk through. Will update you on those. Also filmed a video on off campus safety over break and winter wellness checks from UAPD. USG hosting therapy dogs in library tomorrow from 11-1. Last Friday held our first mental health roundtable for student athletes. Five more left next semester. Thank you and have a great holiday break.
- CPAC – Carson – CPAC met 11/22, solidified meeting schedule through July 2022. Will meet in hybrid format beginning in March. Working on subcommittee reviewing and updating procedural manual and expect to have an updated manual for review in early 2022. Meeting with Dr. Miller on Dec. 14 and will connect with UA leadership and discuss CP issues on campus. Surveyed CP last Friday to get better guidance on professional development, flex work, engagement, and questions for Dr. Miller. Responses are anonymous and you can submit with questions you want to answer. Complete by midnight Thursday. Have 25% response so far.
- SEAC – Duncan – SEAC and our first constituent forum last month and are preparing a report for administration and UC. SEAC has always taken pride in community engagement, took part in Tree Festival with a wreath and currently engaged in drive for Campus Community Cupboard.
- Faculty Senate – Evans – met earlier this month and had informative presentation from Eric Green on COVID plans and response. Most important thing he brought up was that dashboard was updated 5 days ago, CRC brought proposal for updated software for enrollment, moves to President’s office. Approved 39 course proposals and 39 program proposals. Thank you to CRC and their hard work.
- Deans – McCarragher – almost all depts working on dean searches at the moment, recruitment and applications and thank Kim Gentile for her tireless work with us. Appreciate all her work.

	<ul style="list-style-type: none"> Chairs – Levy-second appreciation for Kim. Doing most of the same things and add that we are also doing grading this week. All recruitment and engagement beyond that.
UNFINISHED BUSINESS	
	TONIA FERRELL
	<ul style="list-style-type: none"> Ad hoc committee on social engagement – email Chair or Heather if interested in serving. Would like to start planning for spring.
NEW BUSINESS	
	TONIA FERRELL
	<ul style="list-style-type: none"> None.
GOOD OF THE ORDER	
	TONIA FERRELL
	<ul style="list-style-type: none"> None The meeting was adjourned at 4:25 pm.