

EMPLOYERS WANT TO HIRE GRADUATES WHO HAVE DEVELOPED THE FOLLOWING COMPETENCIES:



- Critical Thinking/ Problem Solving
- Oral/Written Communications
- Teamwork/ Collaboration
- Digital Technology
- Leadership Skills
- Professionalism/ Work Ethic
- Career Management
- Global/Multi-Cultural Fluency



The University of Akron
College of Business Administration

Get the CBA EDGE



Exploring Degree Goals & Experiences



FOR MORE INFORMATION

Contact pd.cba@uakron.edu or visit uakron.edu/cba/undergraduate/edge.dot



Career Ready & Connected

What is EDGE?

CBA EDGE is a professional development program designed to help students focus on events and experiences that lead to career readiness.

What are the EDGE Benefits ?

- Relevant Work Experience
- Networking & Community Building
- Business Communications Training
- Personal Leadership Training
- Global Experiences
- Career Exploration & Preparation



Suitable is a one-stop shop to find all of the available **EDGE** activities and to track student progress in the **EDGE** program. There are two ways to access Suitable:

Web Access

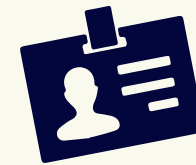
- 1 Go to <https://app.suitable.co>
- 2 Enter your **UserID@zips.uakron.edu** email address and click "Continue"
- 3 Click "Sign in" next to CBA Professional Development and log-in through the University of Akron portal using your **UserID@zips.uakron.edu** email and password
- 4 You're all set! Navigate to the Activities tab to view upcoming opportunities to earn **EDGE** points



How do you build your CBA EDGE?



- Attend a Career Fair
- Have Resume Reviewed
- CBA Student Org. Membership
- Complete Personal Leadership Skills Course
- Attend "Real People, Real Careers" Panel Series
- Attend Suit-Up Events/Workshops
- Participate in a Mock Interview
- Attend a Company visit
- Complete an Online Career Assessment
- Join the Coach & Connect Mentoring Program
- Take a Foreign Language Class
- CBA Student Organization Leadership
- Business Communications Training
- Complete an Internship/Co-Op
- Study Abroad
- Participate in Regional/National Competition



Mobile Access

- 1 Search "Suitable" in your app store and download the Suitable app
- 2 Use your **UserID@zips.akron.edu** email to log-in
- 3 Click "Continue" and log-in through the University of Akron portal
- 4 You must give Suitable access to your camera to **scan event codes**

