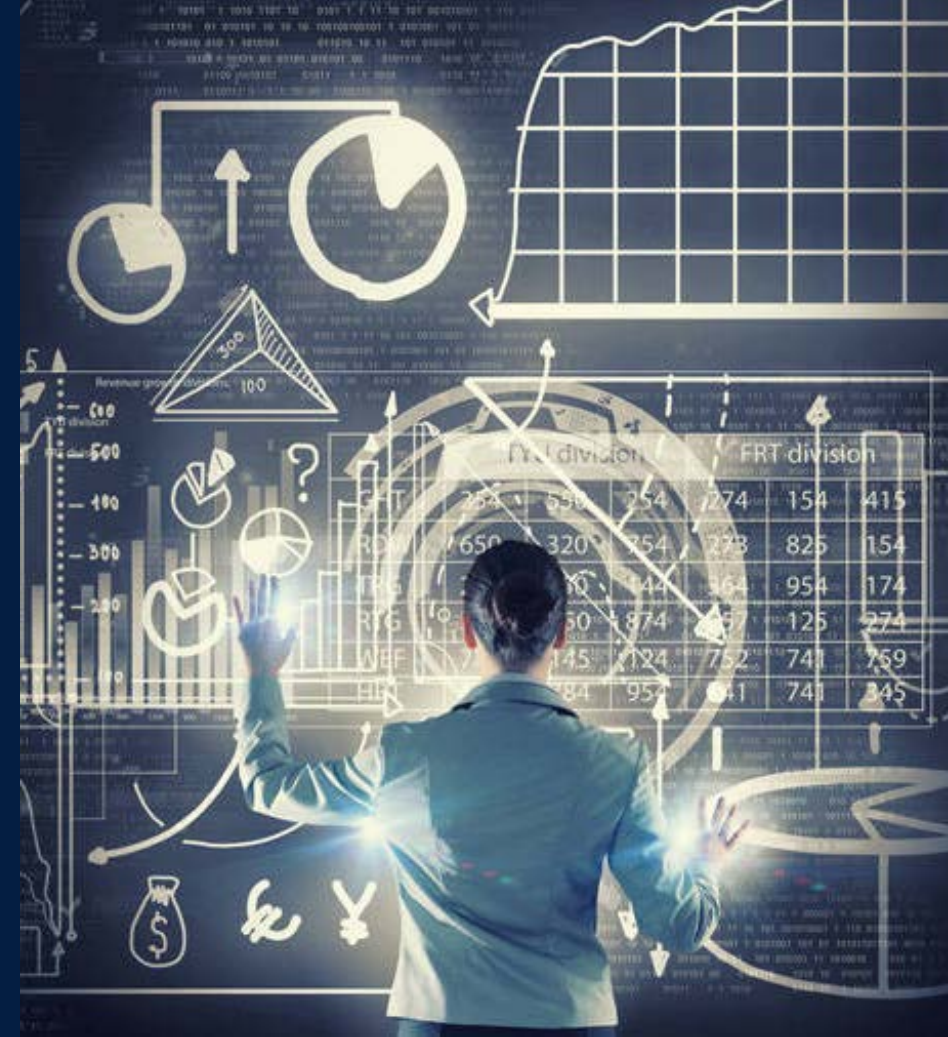




Why Major in Economics?



WHY MAJOR IN ECONOMICS?

“

*A lot of people talk about majoring in business ... actually, **economics is even better**, because you learn a lot more quantitative analysis, a lot more statistics, and things that are applicable in this big data world.*





WHY MAJOR IN ECONOMICS?

“

“Knowledge of Economics is an invaluable component of any liberal arts education, not to mention an indispensable tool for making sense of the intricacies of the modern world. It is also excellent preparation for a future in business, as well as for graduate studies in law, public policy, and international studies.”



**The
Princeton
Review**

A CAREER IN ECONOMICS



- Economics is ranked among the “**Best College Majors for a Lucrative Career.**” (*Kiplinger.com*)
- Business Analytics is **the number one most sought-after major by area employers**
- Business Analytics is the highest-paying business major of “The College Majors with the Highest Salaries and the Best Prospects.” (*Forbes.com*)

EARNINGS COMPARED TO OTHER MAJORS*

"Economics and business economics are the only two non-STEM majors in the top 25 majors ranked by wages."

(Georgetown University, Center on Education and the Workforce)

Annual Earnings

Median annual earnings over career.



*** Includes students with only undergraduate degrees.**

EARNINGS COMPARED TO OTHER MAJORS*

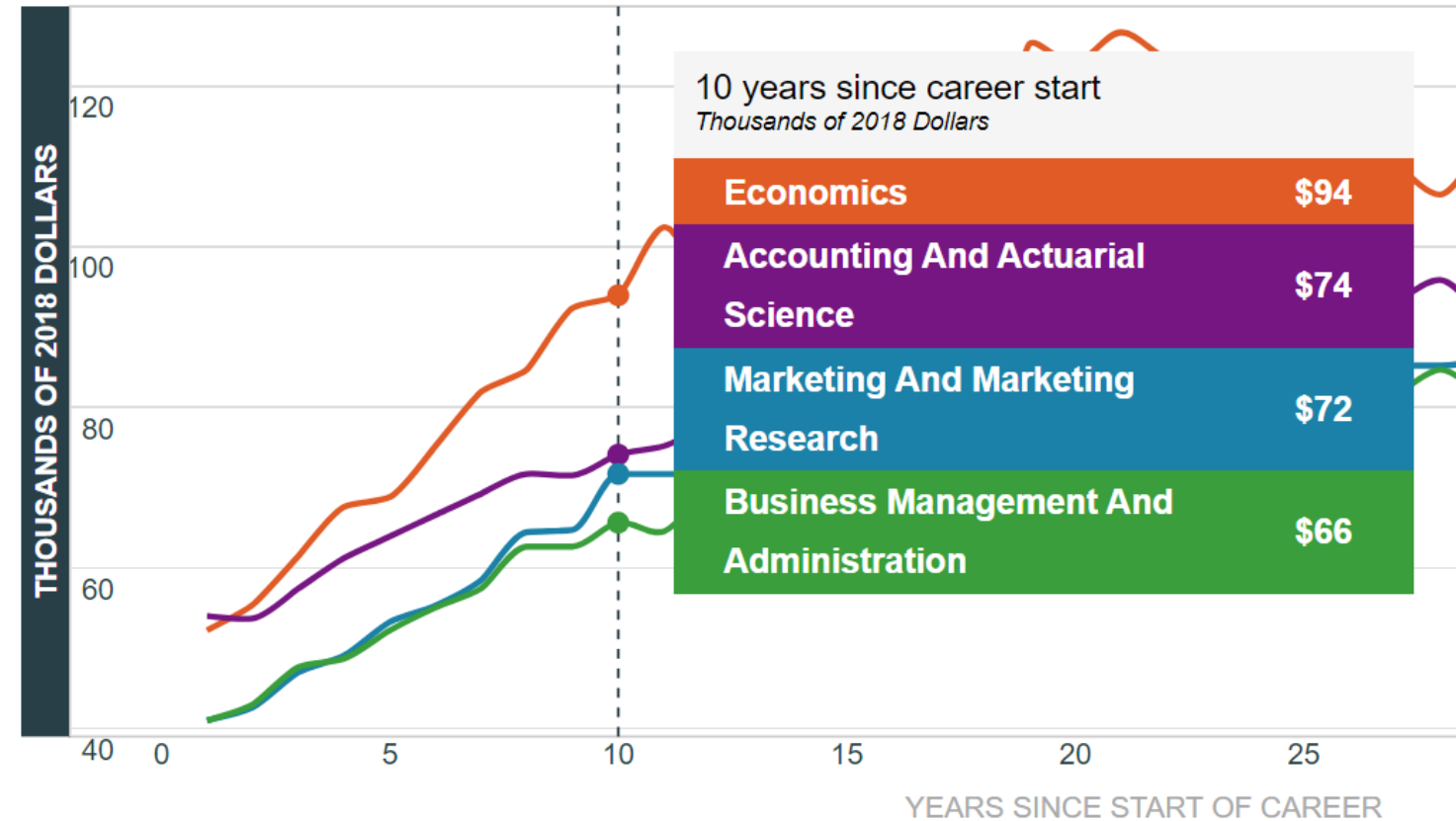
"Economics and business economics are the only two non-STEM majors in the top 25 majors ranked by wages."

(Georgetown University, Center on Education and the Workforce)

*** Includes students with undergraduate and graduate degrees.**

Annual Earnings

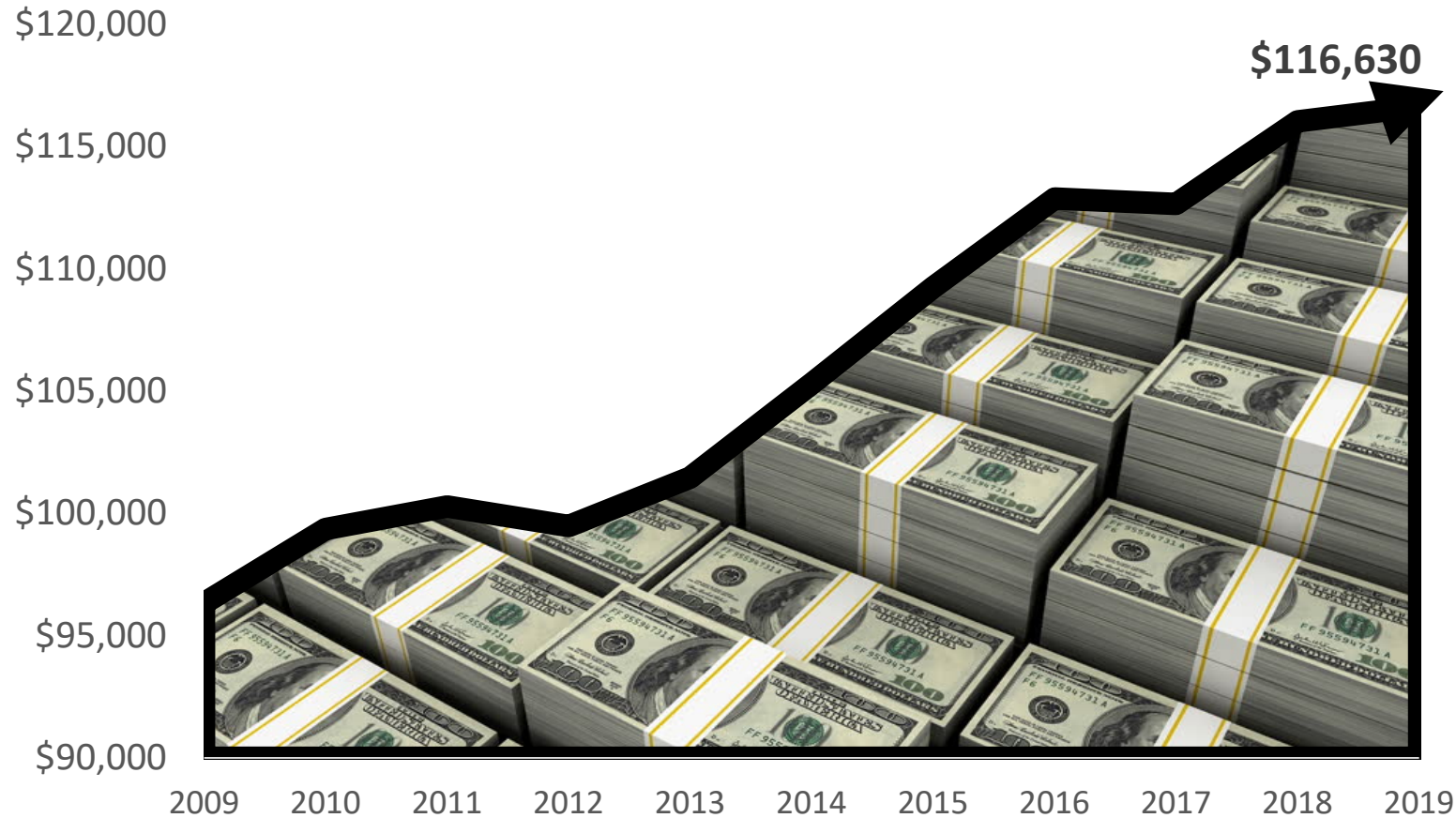
Median annual earnings over career.



(Source: The Hamilton Project, Brookings Institution)

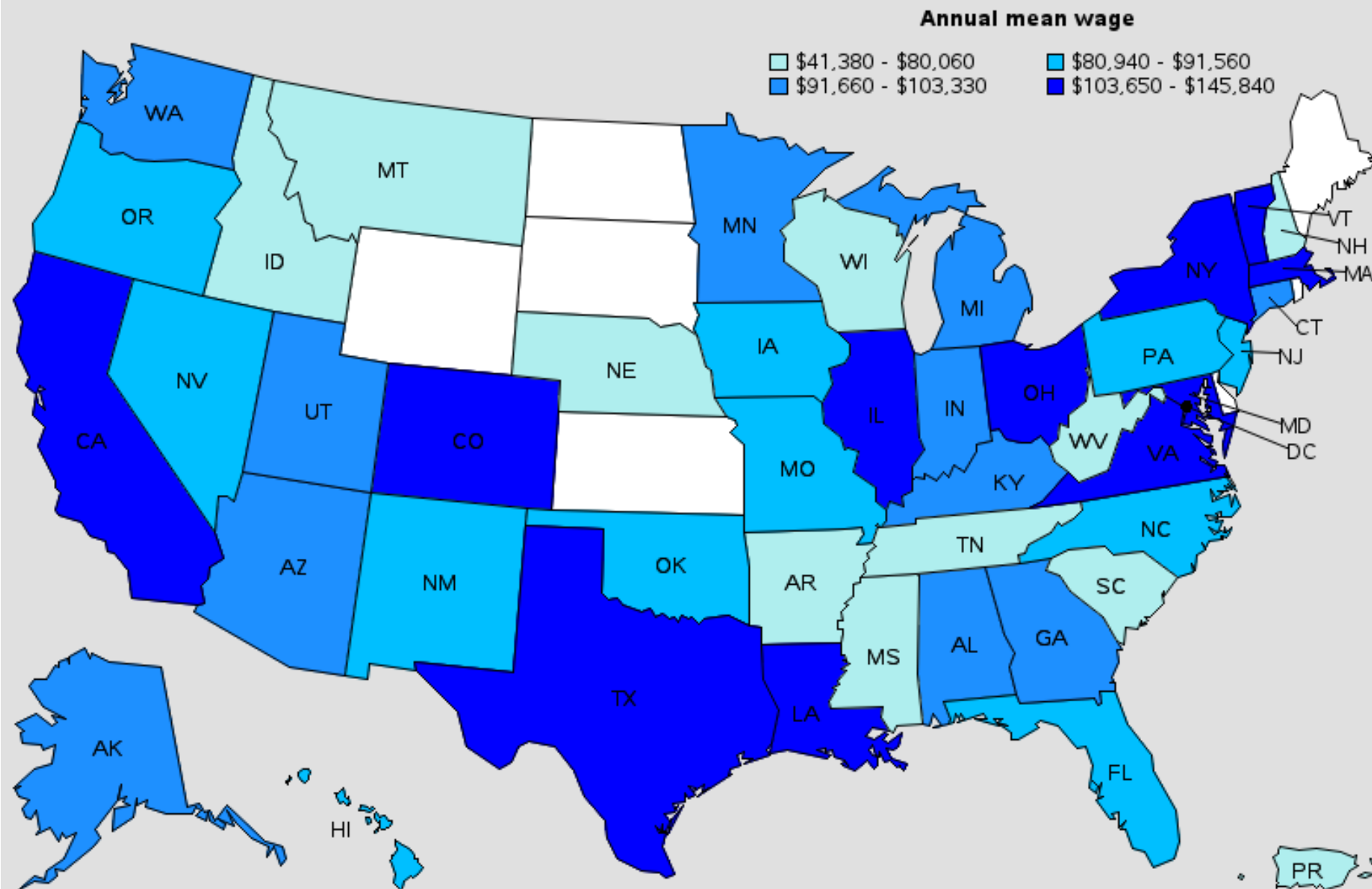
ECONOMISTS ARE IN HIGH DEMAND

Increasing Average Annual Pay for Economists



Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics

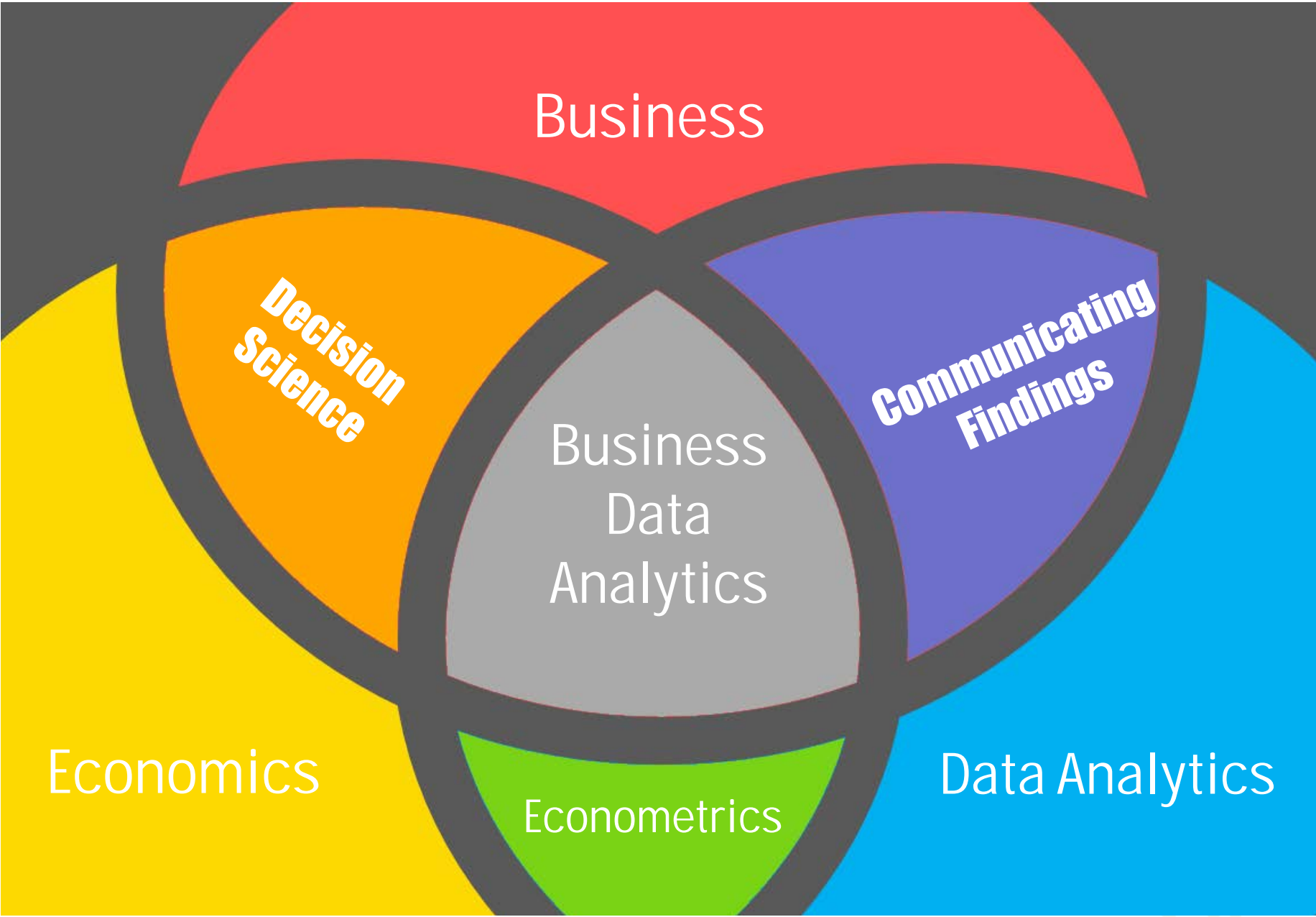
Annual mean wage of economists, by state, May 2019



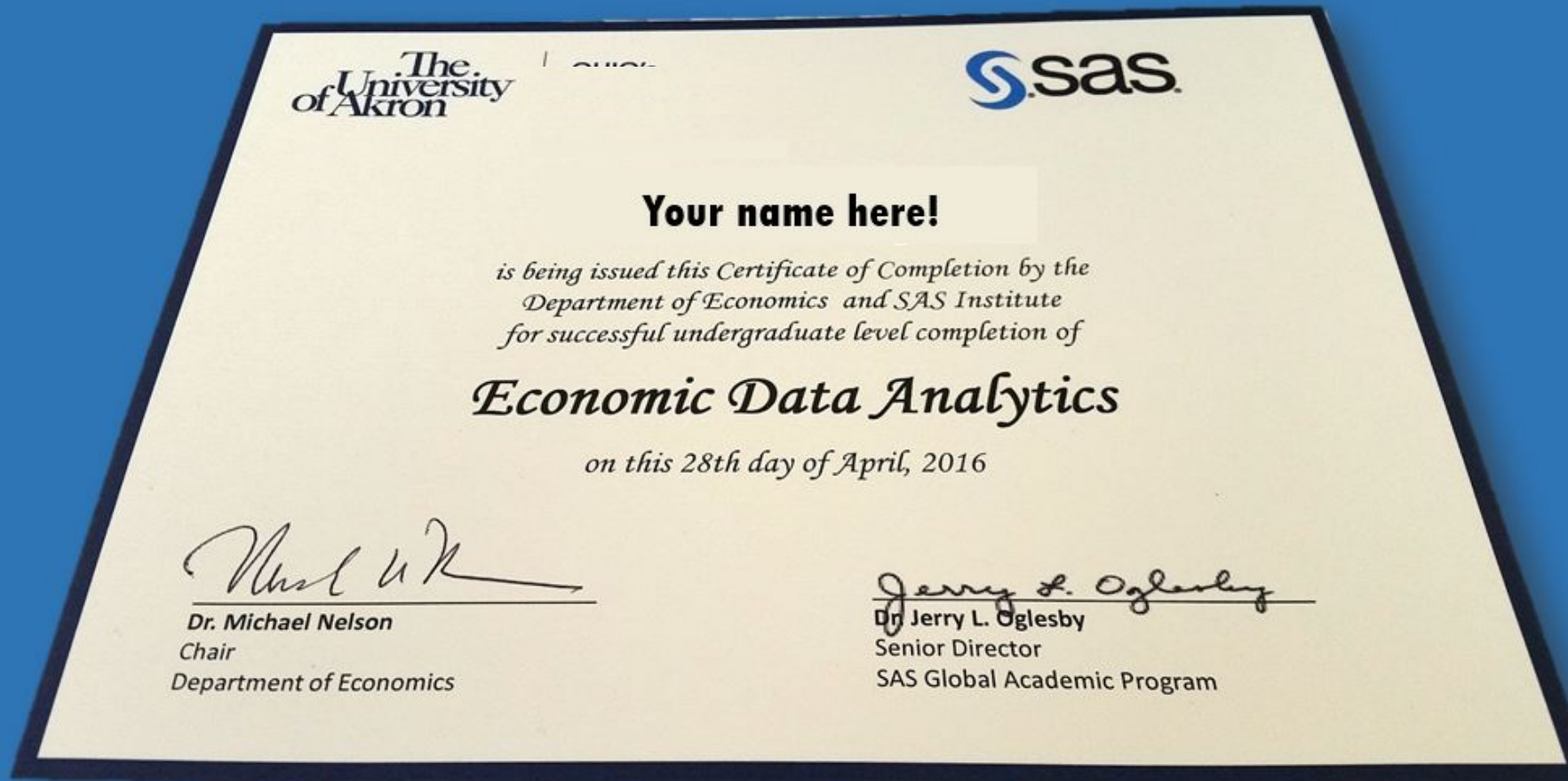
IT IS GREAT
TO BE AN
ECONOMIST
IN OHIO

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics

Blank areas indicate data not available.



Every Economics Student can earn a SAS® Certificate



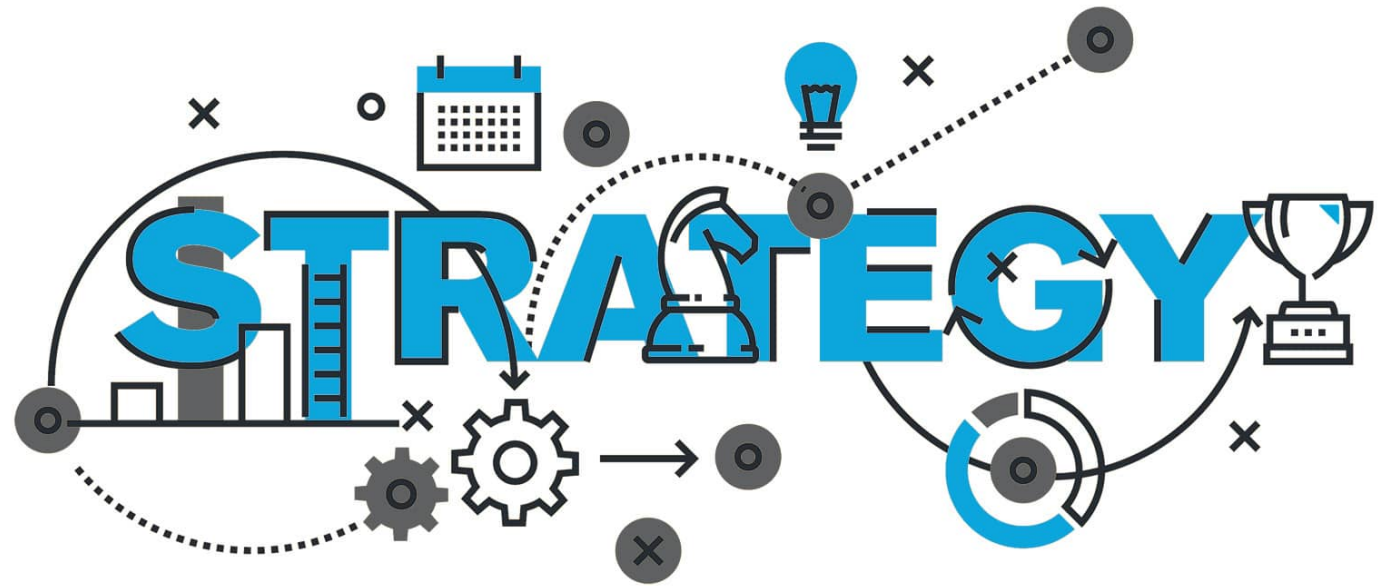
In Economic Data Analytics



JAMES SIBANDA

Class of 2010

Product Development Manager
KeyBank



“The courses were directly applicable to solving real world problems and empowered me with tools to extract insights from data and inform winning go-to-market strategies.”

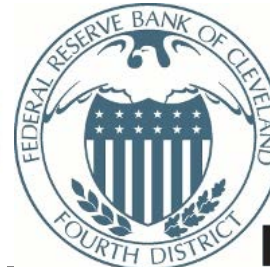


SYDNEY MARTIS,
Class of 2015
**Research Team Manager,
Team NEO**



*“In a world increasingly surrounded by data, pursuing an undergraduate degree in economics leads to the development of core skills such as **data analytics, public speaking, teamwork and problem solving** that are **valuable to any employer.**”*

RECENT JOB PLACEMENTS



A NETWORK OF NOTABLE ALUMNI

Sejla Karalic
Fulbright Scholar to China

Jeff Murphy
Former Vice President,
Dominion Energy

Adele Roth
Deputy Planning Director For
Economic Development,
City of Akron

Sam Myers
Director of Analytics, AWP
30 for the Future Recipient

Sandy Pianalto
Former President,
Cleveland Federal Reserve Bank

Mike Morrell
Former Deputy Director, CIA
(Acting Director, CIA)



THINKING ABOUT GRADUATE SCHOOL?

An economics major is great preparation for graduate school in:

- Law
- Business
- Public Policy
- Economics
- International Relations
- And more!



SOME OF OUR FACULTY



WHAT ARE YOUR DEGREE OPTIONS?

ECONOMICS DEGREE PROGRAMS

- BA in Economics
- BBA in Business Data Analytics
- BA in Philosophy, Political Science and Economics
- Minor in Economics



INTERESTED TO LEARN MORE ABOUT YOUR OPTIONS IN THE ECONOMICS DEPARTMENT?

Dr. Sucharita Ghosh, Chair of the Economics Department, is available to answer all your questions and provide you with more information.

All you need to do is to send her an email: sghosh@uakron.edu





CONTACT US



Come visit us in the Department of Economics in the College of Business, Department Chair, Dr. Sucharita Ghosh, Room 312



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